

Paris, 20 June 2008

## “A day for tasting your future career” – Elior helps young apprentices to build a career within the Group

On 17 June 2008, Elior – a leading player in the European contracted foodservice and related services market – organised for the third year running a careers day for its apprentices, called “A day for tasting your future career”.

Launched in 2006, this event has now become a milestone, with an increasing number of participants each year. It brings together before the end of the academic year young apprentices coming to the end of their work-study contracts with a view to encouraging and helping them to take up a career within the Group.

At the 2008 event, some one hundred apprentices were able to meet and talk to professionals from a wide range of functions, including human resources, operations and marketing staff. The day-long event was divided into two parts as follows:

- First, a presentation about Elior followed by group discussions on the skill sets that the trainees were able to develop during their apprenticeship.
- Second, five themed workshops:
  - “Brands and concepts” – a presentation of projects carried out by the marketing department.
  - “Job opportunities” – enabling the apprentices to apply directly for positions via the recruitment officers present at the event. Over fifty applications were handed in during the day.
  - “Business sectors” – presentation of Elior’s different business sectors and career opportunities within the Group.
  - “Sharing experiences” – first-hand accounts by employees of their careers within the Group.
  - “Quiz” – a fun quiz session with a Wii console as the prize.

“A day for tasting your future career” forms part of Elior’s human resources strategy and respects the principles of the Apprenticeship Charter signed in 2005 relating to hiring, training and developing the careers of young apprentices. In 2007 the Group took on over 600 apprentices on work-study contracts and plans to increase this number to 1,000 by 2010.

Elior also communicates about its career opportunities through trade fairs and ongoing relations with vocational colleges via its network of “Ambassadors”.

## **About Elior**

Founded in 1991, Elior ranks third in the European contracted foodservice and related services market, holding leading positions in Contract Catering & Facilities Management, and Concession Catering & Travel Retail. In 2007, the Group generated revenue of €3.25 billion. Each day, Elior's 63,000 employees serve 2.8 million guests at some 13,500 restaurants and outlets in 15 countries. Elior is active in the Business & Industry, Education, and Healthcare & Seniors sectors, as well as travel (airports, railway stations and motorways), and leisure & culture (museums and exhibition centres). As a socially responsible enterprise, Elior signed up to the United Nations Global Compact in 2004. The Group therefore takes special care to provide nutritionally balanced meals to guests, limit the environmental impact of its operations and purchases, and support employee integration and training. For further information please visit [www.elior.com](http://www.elior.com)

## **Press contact**

Carla Sauvet – Media Relations Manager

Tel: + 33 (0)1 40 19 47 37 Fax: + 33 (0)1 40 19 47 12

[carla.sauvet@elior.com](mailto:carla.sauvet@elior.com)