

Avenance Enseignement and Ethiquable are taking part in the eighth French fair trade fortnight, from 25 April to 11 May 2008

Serving up ethical values discussing fair trade over school lunch

Eduardo Espinoza - a cocoa producer from Peru - has been invited by a group of students to have lunch at their school and discuss the impact of fair trade within his cooperative. This unique event illustrates the younger French generation's commitment to combating world inequality.

The catering company Avenance Enseignement and the fair trade cooperative Ethiquable have pooled their efforts to organise an event aimed at meeting the expectations of these students who are championing sustainable development within their school.

**Eduardo Espinoza, a cocoa producer from Peru
cordially invites secondary school students**

to a conference-debate and lunch
at Lycée Marie Reynoard in Villard Bonnot, France
on 2 May 2008
from 10.30 a.m. to 1.00 p.m.

On the programme:

- a **conference-debate** with Eduardo Espinoza, representing the Cépicafe cooperative based in Peru which produces coffee, unrefined sugar, jam and cocoa.
- **projection** of a film about the Cépicafe cooperative
- **debate and discussion**
- a **totally fair trade lunch**, comprising savoury loaf, quinoa spaghetti with pesto sauce, chili con carne or fish Jaja

Lycée Marie Reynoard, an out-of-the-ordinary school

Designed and built five years ago to High Environmental Quality (HEQ) standards, Marie Reynoard secondary school is highly committed to sustainable development. Backed by the drive of its teaching staff, the proactive involvement of its caterers and, above all, the commitment of the students themselves, it has put in place eco-citizen weeks, themed day-long events on the environment and biodiversity, and has even appointed eco-representatives who represent their school amongst other educational institutions and recommend best practices regarding the environment and sustainable development.

Avenance Enseignement's sustainable development approach

As part of its sustainable development strategy, Avenance Enseignement has set itself the aim of raising the awareness of its guests and clients about fair trade products. To this end it brings these products to the fore and relays the underlying goals and importance of the fair trade process. It is an approach that is firmly rooted in the corporate values of the Elior Group, which in 2002 signed the United Nations' Global Compact - an undertaking that unites the business world and civil society around ten universal principles dealing with human rights, labour standards, the environment and ethical behaviour. By participating in the French fair trade fortnight and organising this type of event in schools, Avenance Enseignement intends to play a key role in actively promoting fair trade.



Eduardo Espinoza is a producer and head of technical training at the Cepicafe cooperative in Peru. He particularly works with cocoa producers.

Cepicafe, based in the Upper Piura Valley of Piura, and the Ceproaa cooperative in the province of Jaen bring together 600 cocoa-producing families.

Eduardo Espinoza will be accompanied by two students:

Philippe Rocheron

Aged 16, Philippe is a school council representative and takes this role very seriously as demonstrated by the suggestion put forward by himself and a group of fellow pupils to set up this large-scale event.



"I hope that this event will enable students to learn more about the overall concept of fair trade. You have to know what it's about before you can form your own opinion. Personally, I've travelled quite a bit, especially in India and Vietnam, and I've seen how important agriculture is to people's lives there and how difficult the living conditions of farm workers are. So if we can balance things out by consuming in a fair way then I think it's a good start."

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Iris Andrieu



Aged 16, Iris is in the youngest year-group of the event's organisers. She became aware of fair trade very early on thanks to her family and is fully committed to her role of producing a slide show comprising visuals and questions which will be projected during the lunch.

"I'd like young people to realise that buying even a small amount is doing something. It's important to show that fair trade products taste good and are often even nicer than other products. Also, they have the added advantage that it makes sense to buy them".

About Ethiquable



A leading producer cooperative in France, in the space of five years Ethiquable has become a fair trade standard-setter. It currently has a range of around 130 food products certified with the Max Havelaar label, which are produced using first and foremost raw materials from family farms in Southern Hemisphere countries. As a cooperative company, one of Ethiquable's key objectives is to promote fair trade to a wider audience, and raising awareness in young people forms part of this process.

About Avenance Enseignement

The Elior Group subsidiary Avenance Enseignement is the leading contract caterer in the Education sector in France, serving 795,000 meals each day in 4,900 restaurants. Avenance Enseignement's clients are state-run and private schools – including nursery, primary and secondary schools – as well as universities, and its guests are pupils, students and staff. In addition to providing school catering facilities, Avenance Enseignement serves meals in vacation and day-care facilities and for school trips, and also prepares and delivers meals to nurseries and to people in their own homes. Avenance Enseignement draws on the experience and know-how of the Elior Group in terms of purchasing, food safety, culinary techniques and product innovation.

With over 40 years' experience, Avenance Enseignement puts its expert food skills to the service of its clients, offering all of its guests – ranging from the youngest to the eldest – quality food, a balanced diet and nutritional ingredients. Avenance Enseignement aims to make each meal a special time that combines learning with relaxation. In particular, it strives to encourage children to taste new flavours, adopt best food practices, become more self-reliant, and at the same time interact with others.

About Elior

Founded in 1991, Elior ranks third in the European contracted foodservice and related services market, holding leading positions in Contract Catering & Facilities Management, and Concession Catering & Travel Retail. Each day, Elior's 63,000 employees serve 2.8 million guests at some 13,500 restaurants and outlets in 15 countries. Elior is active in the Business & Industry, Education, and Healthcare & Seniors sectors, as well as travel (airports, railway stations and motorways), and leisure & culture (museums and exhibition centres). For further information please visit the Elior website at www.elior.com.

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