

Paris, 14 February 2011

Elior strengthens its brand portfolio in the motorways market, with the opening of a Courtepaille restaurant at the Châteauvillain sur Orge service area on the A5 in France

January 2011 marked the opening of Elior's fourth Courtepaille restaurant in its motorways sector. Occupying a total surface area of 290 sq.m, this new restaurant is located at the Châteauvillain sur Orge service area near the Chaumont turnoff on the A5 motorway that runs between Troyes and Langres in France. It can be accessed from both sides of the motorway and can cater for 180 covers indoors as well as 50 on the outside terrace.

Some 8,700 drivers and their passengers pass through the Châteauvillain sur Orge service area every day, where they are proposed a full service offering in a wooded, country setting. The products and services available include foodservices (Courtepaille, Paul and Ouishop), as well as a café and newsagents, regional produce and fuel. There are also various external amenities, such as picnic areas and a lorry park.

This new development is in line with the Elior Group's objectives for the motorway market, namely designing service areas that are hubs of life offering a range of high quality services based on a portfolio of well-known brands. The partnership between Elior and Courtepaille has already led to the creation of three Courtepaille restaurants, at the Ferté Bernard, Romagnieu and Chartres Gasville service areas.

Courtepaille – which will celebrate its 50th anniversary in 2011 – is continuing to expand, and thanks to its partnership with Elior has strong potential to step up its presence on the motorway network. "The majority of the concession contracts at these highly-frequented service areas are up for renewal towards the end of 2012 and customers have expressed a strong desire to see the services offered there continued. Courtepaille intends to respond to this demand, through a tailored offering and tried and tested concept while giving customers the new edge they are looking for", explains Philippe Labbé, Chairman of Courtepaille. Dominique Dubald – Managing Director of Elior's French Motorways Division – says "We are delighted to be strengthening our partnership with Courtepaille. The Courtepaille name has enabled us to round out our offering, by adding to our franchise portfolio another well-known brand whose service quality levels meet the high expectations of both Elior and our guests at motorway service areas".

The first Courtepaille restaurant opened in August 1961 along the Nationale 6 road in Burgundy. At the time, motorists were invited to take a break in a warm and friendly setting where they could dine on simple fare, quickly and at affordable prices. The brand has not aged since. It has managed to harmoniously adapt its concept to the times, thanks to its highly appreciated tenets

of offering delicious grilled foods and high quality products, all cooked in a simple and tasty way in the fine French tradition. The meals are flame grilled over an open hearth in front of customers, and are prepared entirely to order. All this, combined with a welcoming, homely setting, moderate and transparent prices, and thoughtful, courteous service has made Courtepaille a highly appealing and competitive brand.

About Elios

Founded in 1991, Elios ranks third in the European contracted foodservice and related services market, holding leading positions in Contract Catering & Facilities Management and Concession Catering & Travel Retail. In 2009/2010, the Group generated revenue of €3.783 billion. Each day, Elios's 82,000 employees serve 3 million guests at 15,000 restaurants and outlets in 15 countries. Elios is active in the Business & Industry, Education, and Healthcare & Seniors sectors, as well as in travel (airports, railway stations and motorways), and leisure & culture (museums and exhibition centres). As a socially responsible enterprise, Elios signed up to the United Nations Global Compact in 2004. The Group takes special care to provide nutritionally balanced meals to guests, limit the environmental impact of its operations and purchases, and support employee integration and training. For more information please visit www.elios.com

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