



Press release

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Elior and Gelazur set up a responsible supply chain for Nile perch in conjunction with the Responsible Fishing Alliance

In late 2008, the Responsible Fishing Alliance (RFA), an international action group dedicated to promoting responsible fishing, launched a project aimed at setting up a responsible supply chain for the Nile perch. As part of this project, Elior and Gelazur have undertaken to pay a financial contribution to local associations based around Lake Victoria for every kilogramme of Nile perch bought. A total of €85,000 has been collected since the beginning of the project, which has been given to the Katosi Women Development Trust in Uganda, as well as Emedo in Tanzania for building alternative rearing pools and putting in place training programmes on fish farming.

According to the project members: "Nile perch trade is an export market which provides little benefit to local communities. Those most affected are women and children who do not have access to the fish caught as all of the supplies are processed with a view to being exported. In addition, over the past few years local fishermen have suffered from the depleting stocks of Nile perch as this was their only source of revenue. In view of this problem, we and our partners at the RFA thought that rather than stopping purchases of the product it would be better to set up a more responsible supply chain. That is why we decided to provide financial assistance to local associations to help them create new activities alongside Nile perch fishing. The objective is to introduce different activities that are responsible and sustainable in order to alleviate the pressure on fishery resources, create better sources of revenue and reduce poverty."

Two examples of the alternative activities set up through the projects financed by Elior and Gelazur are farming tilapia and catfish. Thanks to the funds collected, four fish rearing pools have already been built covering around 500 sq.m. each and seven others are planned. The first harvests from these fish farms took place in 2009 and will help to start off the development of an alternative economy.

Commenting on the project, Séverine Heyman, the Elior Group's representative within the RFA, said: *"This is a social project designed on a human scale and is unique because it brings together the three criteria of sustainable development, namely social, economic and environmental aspects. It offers alternative solutions that directly enable local populations to take their own destiny in hand and fight for their survival"*.

The various partners of the RFA are committed to actively promoting the preservation of fishery resources and have implemented numerous related action plans. For example, as early as 2006 the Elior Group drew up a purchasing strategy aimed at preserving marine biodiversity and alleviating pressure on certain overfished species. It has totally stopped all purchases of a number of species, such as grenadier, emperor fish, siki and red tuna. More recently the Group issued an educational purchasing guide for its restaurant managers in France to encourage them to give preference to certain species of fish. In the same vein, Gelazur encourages products derived from small-scale fishing as these not only safeguard marine resources but also help preserve the future of mankind.

About the Responsible Fishing Alliance

The Responsible Fishing Alliance groups various players involved in the fishing industry, including Elior, Carrefour, Gelazur, ADEPA, the World Forum of Fisher Peoples, and specialised consultants. The purpose of the Alliance is to establish a framework for sustainably managing fisheries throughout the world on an environmental, social and economic level. The RFA gives expert advice at international forums, raises awareness of industry players about topical issues – such as illegal fishing, the European ecolabel, responsible fishing and the Nile perch – and brings together stakeholders to work on projects, carry out lobbying and provide specialised input to international decision-making bodies. For more information please visit www.responsible-fishing.org.

About Elior

Founded in 1991, Elior ranks third in the European contracted foodservice and related services market, holding leading positions in Contract Catering & Facilities Management and Concession Catering & Travel Retail. In 2008/2009, the Group generated revenue of €3.56 billion. Each day, Elior's 69,000 employees serve 2.9 million guests at 14,500 restaurants and outlets in 15 countries. Elior is active in the Business & Industry, Education, and Healthcare & Seniors sectors, as well as in travel (airports, railway stations and motorways), and leisure & culture (museums and exhibition centres). As a socially responsible enterprise, Elior signed up to the United Nations Global Compact in 2004. The Group takes special care to provide nutritionally balanced meals to guests, limit the environmental impact of its operations and purchases, and support employee integration and training. For more information please visit www.elior.com

About Gelazur

Gelazur is a leading European importer, exporter and retailer of frozen foodstuffs with 50 years' experience in the frozen seafood market. Generating annual revenue of €49 million and employing 49 specialized staff it imports and distributes around 12,000 tonnes of deep-frozen seafood a year. The company's operations draw on a range of businesses that require experience, rigour and professionalism.

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