

Paris, 24 November 2009

Elior strengthens its ties with Paris-Dauphine University in order to boost the recruitment of young managers

The Elior Group – the third largest player in the European contracted foodservice and related services market – has signed a partnership agreement with Paris-Dauphine University concerning the University's Hospitality and Catering Management vocational degree course. The new partnership is aimed at building up joint projects for recruiting and training young managers and will strengthen the Group's overall recruitment and professional training policy in its hospitality and catering business.

The Hospitality and Catering Management degree course offered by Paris-Dauphine University is geared to meeting the growing managerial needs in the hospitality and catering sector, which has become increasingly management-focused. These changes have led to the creation of numerous positions for graduates, with operations management skills being particularly sought after. Paris-Dauphine's vocational degree course is open to students who hold either a BTS qualification in hospitality and catering (2-year programme following the *Baccalauréat*) or a 2-year post *Baccalauréat* qualification in finance, economics, law or social sciences. Students can follow the course either under an apprenticeship contract or in the form of an initial training period followed by a lengthy work placement.

The partnership agreement comes on the back of measures already carried out together by Elior and Paris-Dauphine University in 2008/2009 and creates a long-term framework for future joint projects based on the following three main objectives:

- **Promoting jobs in the contracted foodservice business and ensuring steady recruitment** of Paris-Dauphine University graduates. As part of this goal the Elior Group will take part in a half-day information session organised by the University and will send details of apprenticeship positions to the students, taking on a minimum of five apprentices a year.
- **Encouraging the recruitment and employment of students following the vocational degree course.** Elior will pay particular attention to applications from former students of the Paris-Dauphine course and the University will make sure that it passes on to the students information it receives from Elior about employment opportunities within the Group.
- **Giving educational input.** Elior's staff will be able to provide practical input for classes and lectures, help devise case studies that simulate managerial decision-making processes and propose subjects to be taught to the students.

Pierre Volle, Vice-President of Business Relations at Paris-Dauphine University, said: *“We are extremely pleased with the educational partnership we have set up with the Elior Group. We hope that in the long term it can be extended to other students, particularly at Masters level, as gaining knowledge of the practical issues affecting the hospitality, catering and tourism sectors would be of great help to them in entering the business world”.*

Agnès Bureau-Mirat, Human Resources Director of the Elior Group, said: *“We are delighted to have strengthened our ties with the prestigious vocational degree course offered by Paris-Dauphine University, with which we share similar objectives in terms of training and qualifications for young people. Through this partnership we are seeking to highlight the managerial opportunities available within the hospitality and catering sector and enhance the communication of our recruitment requirements. It is also an opportunity for us to reaffirm our commitment to the goal we share with Paris-Dauphine University of carefully preparing young managers for the job market”.*

About Paris-Dauphine University

Paris-Dauphine University is a prestigious higher-education establishment which promotes a multi-disciplinary approach. With nearly 9,000 students, 350 permanent professors and over 150 courses at degree, masters and Ph.D level, it is one of Europe's leading universities for organisational and decision sciences (management, economics, mathematics, information technology, law, sociology and political science). The University's research and teaching are focused on the skills required for managerial positions within all types of organisations, and its programmes cover both traditional graduate and post-graduate courses as well as continuing education.

About Elior

Founded in 1991, Elior ranks third in the European contracted foodservice and related services market, holding leading positions in Contract Catering & Facilities Management and Concession Catering & Travel Retail. In 2007/2008, the Group generated revenue of €3.46 billion. Each day, Elior's 67,500 employees serve 2.9 million guests at 14,000 restaurants and outlets in 15 countries. Elior is active in the Business & Industry, Education, and Healthcare & Seniors sectors, as well as in travel (airports, railway stations and motorways), and leisure & culture (museums and exhibition centres). As a socially responsible enterprise, Elior signed up to the United Nations Global Compact in 2004. The Group takes special care to provide nutritionally balanced meals to guests, limit the environmental impact of its operations and purchases, and support employee integration and training. For more information please visit www.elior.com

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