

Paris, 26 October 2009

## The Elior Group steps up its strategy of forging partnerships with colleges to boost the recruitment of young managers

The Elior Group – the third largest player in the European contracted foodservice and related services market – has just signed two new partnership agreements with higher-education establishments in France: the Ecole de Savignac and the CETIA (Centre d'Etudes du Tourisme de l'hôtellerie et des Industries de l'Alimentation) which forms part of Toulouse Le Mirail University. These new partnerships are rooted in the Group's underlying objective of stepping up recruitment and professional training in its hospitality and catering business.

Both of these colleges offer higher-education programmes that lead to specific hospitality and catering qualifications. The Ecole de Savignac – an extremely well-known college attached to the Dordogne Chamber Commerce – provides operations and administrative management training in the areas of hospitality and catering, tourism and leisure. The CETIA proposes vocational undergraduate degree programmes as well as post-graduate degree courses in tourism, hospitality and contract catering.

The partnerships involve a wide range of measures and initiatives, focused on the following three main objectives:

**Showing students in the contracted foodservice sector the wide diversity of the industry's businesses.** With this aim in mind, the Elior Group participates in information sessions organised by the colleges and arranges visits to the Group's sites for students who are interested in taking part in an internship. These sessions give the students an initial opportunity to get to know the Group and discuss the intern programmes.

**Providing job opportunities.** The Group takes on interns and/or apprentices with a view to hiring them when they finish their courses. It also passes on its job offers to its partner colleges and pays particular attention to applications from their former students.

**Giving educational input.** Elior staff's educational contributions range from teaching course modules to providing input on programme content and sitting on student selection panels.

Agnès Bureau-Mirat, Human Resources Director of the Elior Group, said: *“Over the past few years we have carried out numerous joint projects with the Ecole de Savignac and the CETIA and we share the same objectives. These are improving the qualifications of young people and employees in order to prepare them for changes in skills requirements in the catering industry, and developing new projects in terms of recruitment and training. We are delighted to have created a more formal framework for these relations, which follow on from the initiatives undertaken by the Group since 2002 to create jobs and promote training that leads to qualifications.”*

## **About ELIOR**

Founded in 1991, Elior ranks third in the European contracted foodservice and related services market, holding leading positions in Contract Catering & Facilities Management and Concession Catering & Travel Retail. In 2008, the Group generated revenue of €3.46 billion. Each day, Elior's 67,500 employees serve 2.9 million guests at some 14,000 restaurants and outlets in 15 countries. Elior is active in the Business & Industry, Education, Healthcare & Senior sectors, as well as travel (airports, railway stations and motorways), and leisure & culture (museums and exhibition centres). As a socially responsible enterprise, Elior signed up to the United Nations Global Compact in 2004. The Group therefore takes special care to provide nutritionally balanced meals to guests, limit the environmental impact of its operations and purchases, and support employee integration and training. For more information: [www.elior.com](http://www.elior.com)

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